



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 403288 /		<u>Alt Order #</u> 06402009
<u>Product</u> RNC 11/1		
<u>Contract Dates</u> 11/01/12 - 11/06/12		<u>Estimate #</u> 3548
<u>Advertiser</u> Republican Natl Committee		<u>Original Date / Revision</u> 11/01/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 20	<u>Product Code</u> 503
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning and Placement LLC
815 Slater Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	43	11/02/12	11/02/12	FRI Late News	10p-11p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----3--				3	\$750.00			
2	43	11/02/12	11/02/12	FRI 6-630p News	6p-630p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$135.00			
3	43	11/02/12	11/02/12	FRI 6a-7a	6a-7a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----2--				2	\$75.00			
4	43	11/02/12	11/02/12	FRI 630p-7p News	630p-7p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$200.00			
7	43	11/02/12	11/02/12	FRI 8a-9a	8a-9a		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----2--				2	\$65.00			
8	43	11/02/12	11/02/12	Fri 8p-9p	8p-9p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$650.00			
9	43	11/02/12	11/02/12	Fri 9p-10p	9p-10p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$500.00			
10	43	11/05/12	11/05/12	MON Late News	10p-11p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	3-----				3	\$750.00			
11	43	11/05/12	11/05/12	MON 6-630p News	6p-630p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$135.00			
12	43	11/05/12	11/05/12	MON 6a-7a	6a-7a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$75.00			
13	43	11/05/12	11/05/12	MON 630p-7p News	630p-7p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$200.00			
14	43	11/05/12	11/05/12	MON 7p-730p	7p-730p		:30			NM	1	\$500.00

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<u>Advertiser</u> Republican Natl Committ		<u>Original Date / Revision</u> 11/01/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$500.00			
15	43	11/05/12	11/05/12	MON 730p-8p	730p-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$500.00			
16	43	11/05/12	11/05/12	MON 8a-9a	8a-9a		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$65.00			
17	43	11/05/12	11/05/12	Mon 8p-9p	8p-9p		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,600.00			
18	43	11/03/12	11/03/12	Late Run 10P News	Various		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----3-				3	\$450.00			
19	43	11/03/12	11/03/12	College Football	Various		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$1,000.00			
20	43	11/03/12	11/03/12	College Football	Various		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$1,000.00			
21	43	11/04/12	11/04/12	NFL Early Game	Various		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----3				3	\$2,000.00			
22	43	11/04/12	11/04/12	Su Late News	10p-11p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$650.00			
23	43	11/04/12	11/04/12	NFL Pre Game	Various		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$500.00			
32	43	11/06/12	11/06/12	TUE 6a-7a	6a-7a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-2-----				2	\$75.00			
33	43	11/06/12	11/06/12	TUE 8a-9a	8a-9a		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-2-----				2	\$65.00			
34	43	11/04/12	11/04/12	Late Run 11P NEWS	Various	-----S	:30	2	\$650.00	NM	2	\$1,300.00
35	43	11/03/12	11/03/12	College Football	Various		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$1,000.00			
36	43	11/04/12	11/04/12	Su 1130p-12a	1130p-12a	-----S	:30	1	\$50.00	NM	1	\$50.00
37	43	11/02/12	11/05/12	M-F 12a-1230a	12a-1230a		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$40.00			
Week:		11/05/12	11/11/12	M-----				1	\$40.00			
38	43	11/02/12	11/06/12	M-F 5a-6a	5a-6a		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	MT--F--				4	\$50.00			
39	43	11/03/12	11/03/12	SAT/1130P-1230A	1130P-1230A	-----S-	:30	2	\$65.00	NM	2	\$130.00
41	43	11/02/12	11/02/12	FRI/1A-2A	1A-2A	----F--	:30	2	\$15.00	NM	2	\$30.00
N 42	43	11/03/12	11/03/12	College Football	Various		:30			NM	1	\$9,000.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$9,000.00			
N 43	43	11/03/12	11/03/12	College Football	Various		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$7,500.00			
N 44	43	11/03/12	11/03/12	Sa Late News	10p-11p	-----S-	:30	1	\$3,000.00	NM	1	\$3,000.00
N 45	43	11/04/12	11/04/12	NFL Pre Game	Various	-----S	:30	1	\$5,000.00	NM	1	\$5,000.00
N 46	43	11/04/12	11/04/12	NFL Early Game	Various	-----S	:30	1	\$15,000.00	NM	1	\$15,000.00
N 47	43	11/04/12	11/04/12	NFL Post Game	Various		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$7,500.00			
N 48	43	11/04/12	11/04/12	Late Run 10P News	Various		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$2,000.00			
N 49	43	11/05/12	11/05/12	AM News Weekday	5a-9a	M-----	:30	5	\$200.00	NM	5	\$1,000.00
N 50	43	11/05/12	11/05/12	M-F 6p-7p News	6p-7p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				4	\$1,000.00			
D 51	43	11/04/12	11/04/12	NFL Post Game	Various		:30			NM	0	\$0.00
N 52	43	11/04/12	11/04/12	Late Run 10P News	Various		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$2,000.00			
N 53	43	11/05/12	11/05/12	Mon 9p-10p	9p-10p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$7,500.00			
N 54	43	11/05/12	11/05/12	Late Run 10P News	Various		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	4-----				4	\$1,000.00			
N 55	43	11/06/12	11/06/12	AM News Weekday	5a-9a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				5	\$200.00			
Totals											82	\$95,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	82	\$95,200.00	\$80,920.00
Totals	82	\$95,200.00	\$80,920.00

Signature: _____ Date: _____

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